



7TH ASSISES EUROPEENNES DU PAYSAGE – 2016
(A.E.P. - 7TH EUROPEAN LANDSCAPE CONVENTION - 2016)
Nice, 6th, 7th and 8th of April 2016

Can landscape save the city? The Mediterranean at the forefront

“Invented” by painters and travellers, from Poussin to Cézanne, from the Grand Tour to the first tourists, Mediterranean landscapes still fascinate and attract ever more people each year, be it vacationers or permanent residents. Within a few decades, these stereotypes of an evergreen landscape of pines and palm trees, generous and lively public spaces, a mild climate and the irresistible appeal to the Mediterranean sea (“la Grande Bleue”) have contributed to this situation.

However, the Mediterranean is a victim of its success. At the beginning of the 21st century, it seems to concentrate, more than in other places, all the evils of our time. These are associated with the over-occupation of the land: pollution, urban sprawl, diminished water resources, irreversible landscapes transformation... Apart from the areas protected by laws or regulations (“Coast” Act in France, for example), it appears that the archetypal image of the Mediterranean landscape has not withstood the trivialisation of urban peripheries and the abandonment of agricultural land. Excessive coastal urbanization has permanently eliminated many points of view, more than elsewhere - or more violently.

How can we accommodate an ever-increasing population in a good living environment? How can we reconcile thriving touristic economy and the preservation of this environment, while considering the natural risks and threats? How can we invent new views - a new Mediterranean landscape aesthetic – new shapes that become part of a sustainable environmental management? How can we mend ties between a highly urbanized coast and often declining hinterland? The Mediterranean territories are heirs to a great horticultural tradition: leisure gardens (country houses, villas...) and production gardens often have been the link between the city and countryside.

How is this horticultural know-how adapted to meet today's major challenges?

In addition to all these questions, that of “democratic space sharing” is raised; often undermined by strong real estate speculation: how can a shared use of space be imagined in this context?

And finally, how does the Mediterranean Rim revert to the common spaces and landscapes of its various cultures?

The Mediterranean at the forefront has crucial questions regarding many regions of France and the rest of the world. The 7th Assises Européennes du Paysage will attempt to give answers to these questions.

With the help of outstanding speakers, the aim of these three days is to move the debate forward on these issues, through the exemplary nature of the Mediterranean; be it on foot, by bike, bus, at on-site workshops or indoor plenary sessions.



Fédération Française du Paysage



Rencontres Cité Verte

Wednesday 6th and Thursday 7th of April: The Assises
On Friday the 8th of April, « Off » Assises will prolong the event

PROGRAM

(subject to availability)



WEDNESDAY APRIL 6TH

GREEN CITY MEETINGS/PLENARY CONFERENCES

The Green City sequences are part of the 7th Assies Européennes du Paysage

8:30am to 9:30am: CUM welcome committee (Centre Universitaire Méditerranéen)

9:30am: Greeting by Benoît GANEM, President of Val'hor and Jean-Marc BOUILLON, President of the FFP

9:45am: Can landscape save the city?

Facilitator: Bertrand TIERCE

In view of the past few weeks' dramatic events, the interventions' problematic will be focused on the notion of risk and threat. Draught, violent floods, irreversible landscape transformation; which contributions can be brought by the different disciplines involved, and how can landscape planning, on the edges/coasts of the Mediterranean and elsewhere, bring a solution to these questions?

With:

- Alain PHILIP, CEO of technical services for the city and the Nice Côte d'Azur Metropole
- Michel LUSSAULT, geographer, University of Lyon, Chairman of the Supreme Council of programs
- Ana LUENGO, landscape designer, Spain, President of IFLA-Europe
- Leor LOVINGER, URBANOF, landscape designer, Israel
- Henri BAVA, TER AGENCY, landscape designer, planner

Debates/exchanges with the participants

11:45am: Great Witness

Jean-Jacques ALLAGON, *the Promenade des Anglais Registration for UNESCO World Heritage*

Morning rapporteur : Yves PILORGE

12:15pm: Leave for lunch (a walk to the Open-air theatre, with possible shelter in the Casino)

2:00pm: Visit of the Promenade du Paillon

Tour led by Michel PÉNA, landscape designer, as well as the other actors in the boardwalk development (landscape contractors, nurseries, building owners...), in order to show the expertise used in this project.

3:30pm: return to the Centre Universitaire Méditerranéen (CUM)

4:00pm: Roundtable: Landscape, the constituent of a culture and identity?

The Mediterranean Rim is almost static, but human history is constantly rewritten and (thus) transforms territories.

Does the Mediterranean landscape have an identity - or identities - in this era of globalization? How can we consider the Mediterranean identity today, ("La Part du Milieu" by Fernand BRAUDEL); reflect on city and territory, in a balanced contemporary relationship between geography and the past? How can an ancient landscape and garden culture anchor a society in its territory?

With:

- Bernard LATARJET, Director of European Capital of Culture Marseille-Provence 2013
- Sébastien GIORGIS, Deputy Mayor of Avignon, landscape designer
- Marc BARANI, architect

- Jellal ABDELKAFI, landscape architect, urban planner, Tunisia
- Véronique MURE, ethnobotanist, The Fort Saint-Jean in Marseille

Rapporteur : Michel AUDOUY

5:15pm: Intermission

5:30pm: Roundtable: Environment and climate, through a landscape prism

The Mediterranean environment is mixed, just like its climate. Over time, societies have adapted to this diversity of situations, thus shaping specific landscapes around water, agriculture, gardens and cities. The beautiful scenery and mild climate have contributed to the development of tourism and the large population influx, with consequences sometimes dramatic for the ecological balance.

How can one reconnect with Mediterranean nature and reinvent landscapes that reflect the balance of this relationship?

With:

- Mohammed EL FAÏZ, Economist and garden historian, Professor at the University of Cadi Ayyad - Marrakech, Morocco
- Frédéric MELKI, ecologist, founding president of the company BIOTOPE
- Miguel GEORGIEFF, landscape designer, COLOCO, *Trame verte et bleue, le Plan de paysage des Calanques (Green and blue belts, the Calanques landscape plan)*
- Alfred PETER, landscape designer, *La ville nature, l'exemple de Montpellier (The "nature city", the example of Montpellier)*

Rapporteur: Michel PÉNA

6:45pm: Conclusions and prospects by major players of the industry

- The conclusions of the rapporteurs

Conclusions by the presidents of the families:

- Catherine MULLER, President of the UNEP
- François FELIX, President of the FNPFP
- Jean-Marc BOUILLON, President of the FFP
- Benoît GANEM, President of Val'hor

7:15pm: Closing speech by Ségolène ROYAL, Minister of Ecology (subject to availability)

8:00pm: Soirée at the Villa Masséna

A tour led by Chiara SANTINI, historian, of the Masséna Museum garden, designed by Edouard ANDRÉ

A tour of the Villa Masséna, led by Jean-Pierre BARBERO, director of the villa

THURSDAY APRIL 7TH

MOBILE WORKSHOPS

9:00am: Main rendezvous

5 different mobile workshops will take place in Nice and its surrounding area.

A visit of 5 different sites that concern the issues highlighted in this convention: identity, territory, ecology. These are focused on the notion of risk as well as development contribution, seen through a landscape point of view.

Meeting with project supervisors, designers and other professionals of the industry.

1. The Sophia Antipolis Technopole

Tour introduction by Jean-Pierre CLARAC, landscape designer

Sophia 2030: Finding coherence for the site's general redevelopment project; according to the history of the place, the choice of facilities, establishing a green belt on unburned areas, still rich with woody species and biodiversity - an ecological vision.

Which choices to favour among very different positions?

Reception at La Casa (Sophia Antipolis Urban Community)

With:

- Recommendations for Sophia 2030: *hyper park project for the Technopole, a forest park at the heart of the project. Building equipped expressways, between the communes/municipalities and the heart of Sophia, in the green belt*, with Henri BAVA, landscape designer, Ter agency
- *The cross-fertilization concept applied to the development of the Sophia Antipolis site*, with Karin HELMS, Landscape Designer
- *The Landscape Plan "The Sophia Antipolis SCOT hills", which choices between very different positions?* with Bertrand FOLLEA, landscape designer
- *Conclusions and visions of the future*, with Serge BIBET, Director of Planning, Environment and Knowledge of

the Territory in the Sophia Antipolis Urban Community.

2. The Siagne Valley (Cannes): territorial planning and environmental issues

Tour introduction by Didier COROT, landscape designer, geographer

Between coast and mountains, a presentation of the development projects and their impact on the territory.

Recovery of the Siagne Valley. Creation of the Agricultural Park.

Presentation of the Regional Nature Park Préalpes d'Azur and the issues of hinterland territory heritage management.

Welcome committee: City of Cannes and the Valley of the Siagne Municipality Commune.

- *Regional project of the city of Cannes, support to the agricultural plain*, with Pascale VAILLANT, deputy mayor for the environment
- Aromatic perfume plants for "Chanel"
- *The Regional Nature Park Préalpes d'Azur*, with Fabienne MÉLINE, landscape designer

3. The Plaine du Var: The challenges of metropolization

Tour introduction by Michel PÉNA, landscape designer

The purpose of this workshop is to understand the major issues of the north/south vertical link - established by the metropolis that connects the sea to the high peaks of the Mercantour; with a quest for complementarity between the different scales of the region.

A specific point will be made on the Plaine du Var National, French Operation of National Interest, with sustainable development as a guideline.

Welcome committee: Métropole Nice Côte d'Azur

- *Presentation and visit of Nice Meridia*, with Alain PHILIP, CEO of technical services of the city and the metropolis
- *The Eco Valley's key operation for the Plaine du Var*, with Cécile BEAUDESSON, DEVILLERS Agency
- *La-Tour-sur-Tinée: an agriculture and landscape policy in the metropole*, with Caroline MOLLIE, landscape designer
- Lunch and visit of the exhibition "*Les quatre saisons de La Tour*"
- Carros, planned community project with a tour from Vence to Cagnes-sur-mer. Rémi DUTHOIT, Stae landscape consultant.

4. Mediterranean gardens: between tradition and territorial identity

Tour introduction by Michel AUDOUY, landscape designer

A tradition of gardens from the nineteenth century to now, particularly active during the interwar period...

- *The Villa des Cèdres, botanical garden in Saint Jean-Cap Ferrat. Over 14000 tropical species*
- *A Contemporary Garden, at the Villa Marguerite, in Eze*, with Jean-François REGIS, landscape designer, and Daniel VEYSSI landscape contractor

or

- *The Boulingrins garden in Monaco*, with Frédéric DELARUE and François LORDON, contractors, Jean MUS, landscape designer, Patrick JACOB et Daniel VEYSSI, landscape contractors
- Agricultural garden tradition, with G. MASALA, on the other side of the border
- The Hanbury Botanical Garden, Cape Motorla, Ventimiglia

5. Tourism and Mediterranean identity: the coastline, the French Riviera, from the Cap d'Antibes to Nice

Tour introduction by Nikola WATTÉ, landscape designer

The contrasts, the variety of the landscape, the coast, the hinterland, the road, the two coastlines ...

Visit of several sequences and arrangements of the coastline - between valorisation of natural environment and development of urban walks.

- *"Bypassing the Eden Roc hotel"*, with Françoise MOKEL, landscape designer
- *Port Vauban esplanade and Pré aux pêcheurs, Antibes*, with Jean-Louis KNIDEL, landscape designer, APS Agency
- *"The Coastline between Antibes and Villeneuve-Loubet"* Pierre FARNOLE, marine sedimentologist
- *The Vaugrenier park*, with Guy MARÉCHAL, head of Natural Spaces, departmental board
- *Re-characterisation of the RN98 as a seaside boulevard, Cagnes-sur-Mer*, with Alfred PETER, landscape designer
- *Quai des USA and Rauba-Capeu*, with Denis CARLO, Infrastructure and Traffic Directorate, NCA (Nice Côte d'Azur)

7:00pm : International soirée, hosted by the Forum francophone des Affaires (Francophone Economic Forum)

- Speakers: Maguelonne DEJEANT-PONS, Executive Secretary of the European Landscape Convention; Tony WILLIAMS, president of IFLA Europe

THE "OFF" A.E.P.

FRIDAY APRIL 8TH

10:00am: simultaneous partner events

12:30pm: lunch break (please provide your own food:lunch)

Visits conducted by Yves PILORGE, Michel PÉNA and Caroline MOLLIE

2:30 to 3:30pm: Debate: Giving the floor to young graduates: their topics, their dreams, their future

Session moderated by Mathieu GONTIER, landscape designer, Teacher at the ENSP

- *Energy transition*, by Adrien MORENI, landscape designer
- *Fire, friend of the forest*, by Jordan SZCRUPAK, landscape designer
- *Produce locally*, by Maxime DIÉDAT and Manon DIÉNY, landscape designers
- *Collaborative Economy and landscape project*, by Thomas GONELLA, landscape designer
- *"The Crussol massif. Scout of the Mediterranean"* by Julie-Amadea PLURIEL, landscape designer

3:15pm: Intermission

3:30pm:Roundtable: "Horticulture at the service of urbanity"

Mediterranean countries have a rich garden tradition that has often contributed to its cities' structures. How can horticulture and garden art become the building blocks of tomorrow's city and how can they reinvent?

Debate animated by Didier MAINGREAUD

With:

- Dominique DOUARD, President of the SNHF
- Thibaut BEAUTÉ, administrator of the National Committee of "flower" Cities and Villages (*Comité National des Villes et Villages Fleuris*)
- Pierre-Marie TRICAUD, landscape designer, the Tripoli example
- Isabelle LINSKI, landscape designer, examples in Morocco
- François FELIX, nurseryman
- A landscape contractor (UNEP)

5:00pm: Conclusions of the day

7:00pm: FFP soirée

THE A.E.P. PARTNERS:

- ✓ Métropole Nice Côte d'Azur
- ✓ Val'hor, l'interprofession du végétal et du paysage
- ✓ Ministère de l'Écologie, du Développement Durable et de l'Énergie
- ✓ Forum Francophone des Affaires
- ✓ IFLA Europe
- ✓ Convention Européenne du Paysage



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